

# DO'S AND DON'TS OF A POSTER

## DO'S

### A Clear and Concise Title

Use a strong, informative title that accurately reflects your research topic.

### Visual Aids

Incorporate graphs, charts, images, and diagrams to enhance understanding and engagement.

### Structured Sections

Organize your poster with clear sections like introduction, methods, results, discussion, and conclusions.

### Readable Font Size

Choose a large, easy-to-read font size that is visible from a distance.

### Minimalist color scheme:

Use a limited color palette to highlight important information and avoid visual clutter.

### White Space

Utilize ample white space to separate sections and make the poster visually balanced.

### Key Takeaways

Clearly state the most important findings and implications of your research.

### Author Information

Include the authors' names, affiliations, and contact details.

## DON'TS

### Too Much Text

Avoid lengthy paragraphs and use bullet points or short sentences to convey information concisely.

### Cluttered Layout

Don't overcrowd the poster with too many elements, graphics, or text boxes.

### Unreadable Font

Avoid using decorative or overly thin fonts that are difficult to read.

### Excessive Colors

Using too many colors can make the poster visually distracting.

### Complex Graphics

Opt for simple, easily understandable visuals that support your research.

### Unnecessary Details

Focus on the most important aspects of your research and avoid including irrelevant information.

### Small Print

Ensure all text is large enough to be read from a distance.

### Poor Quality Images

Use high-resolution images that are clear and visually appealing.