

DO'S AND DON'T OF A POSTER

DO'S

A Clear and Concise Title

Use a strong, informative title that accurately reflects your research topic.

Visual Aids

Incorporate graphs, charts, images, and diagrams to enhance understanding and engagement.

Structured Sections

Organize your poster with clear sections like introduction, methods, results, discussion, and conclusions.

Readable Font Size

Choose a large, easy-to-read font size that is visible from a distance.

Minimalist color scheme:

Use a limited color palette to highlight important information and avoid visual clutter.

White Space

Utilize ample white space to separate sections and make the poster visually balanced

Key Takeaways

Clearly state the most important findings and implications of your research.

Author Information

Include the authors' names, affiliations, and contact details.

DONT'S

Too Much Text

Avoid lengthy paragraphs and use bullet points or short sentences to convey information concisely.

Cluttered Layout

Don't overcrowd the poster with too many elements, graphics, or text boxes.

Unreadable Font

Avoid using decorative or overly thin fonts that are difficult to read.

Excessive Colors

Using too many colors can make the poster visually distracting.

Complex Graphics

Opt for simple, easily understandable visuals that support your research.

Unnecessary Details

Focus on the most important aspects of your research and avoid including irrelevant information.

Small Print

Ensure all text is large enough to be read from a distance.

Poor Quality Images

Use high-resolution images that are clear and visually appealing.