

## Curriculum Map: Communications Studies

### REQUIRED COURSES (6)

Course #	Course Title	Completed	Credits
COM 100	Introduction to Communications		3
MCO 203	Intro to Media Studies		3
MCO 206	Intro to Digital Media		3
COM 3XX	Intercultural Communications		3
COM 499	Internship		3
COM 490	Senior Capstone Seminar		3
		<b>Total</b>	<b>18</b>

### GENERAL ELECTIVES (7 classes needed in total, 3 of them need to be 300-level classes)

Course #	Description	Completed	Credits
SCP I 2XX	Strategic Public Relations		3
SCP II 3XX	Public Relations Tactics		3
SCP III 3XX	Crisis Communications		3
COM 3XX	Rhetoric		3
WRI 311	Persuasive Professional Communication		3
MCO 207	Journalism		3
MCO 210	Intro to Film Studies		3
MCO 250	Screenwriting		3
ENG 201	Creative Writing		3
ENG 212	Memoir Writing		3
BUS 215	Public Speaking		3
BUS 270	Marketing Principles		3
BUS 2XX	Business Writing in the Digital Age		3
BUS 311	Principles of Advertising		3
BUS 314	Social Media Marketing		3
ART 105	Fundamentals of Color and Design		3
ART 239	Videography I		3
ART 240	Videography II		3
ART 248	Digital Photography		3
ART 348	Advanced Photomedia		3
		<b>Total</b>	<b>21</b>
		<b>Grand Total</b>	<b>39</b>

## Curriculum Map: Communications Studies with Public Relations Track

### REQUIRED COURSES (10)

Course #	Course Title	Completed	Credits
COM 100	Introduction to Communications		3
MCO 203	Intro to Media Studies		3
MCO 206	Intro to Digital Media		3
COM 3XX	Intercultural Communications		3
COM 499	Internship		3
COM 490	Senior Capstone Seminar		3
BUS 215	Public Speaking		3
SCP I 2XX	Strategic Public Relations		3
SCP II 3XX	Public Relations Tactics		3
SCP III 3XX	Crisis Communications		3
		<b>Total</b>	<b>30</b>

### GENERAL ELECTIVES (3 classes needed in total, 1 of them needs to be a 300-level class)

Course #	Description	Completed	Credits
COM 3XX	Rhetoric		3
WRI 311	Persuasive Professional Communication		3
MCO 207	Journalism		3
MCO 210	Intro to Film Studies		3
MCO 250	Screenwriting		3
ENG 201	Creative Writing		3
ENG 212	Memoir Writing		3
BUS 270	Marketing Principles		3
BUS 2XX	Business Writing in the Digital Age		3
BUS 311	Principles of Advertising		3
BUS 314	Social Media Marketing		3
ART 105	Fundamentals of Color and Design		3
ART 239	Videography I		3
ART 240	Videography II		3
ART 248	Digital Photography		3
ART 348	Advanced Photomedia		3
		<b>Total</b>	<b>12</b>
		<b>Grand Total</b>	<b>39</b>

## GENERAL EDUCATION AND EXPLORATION COURSES REQUIRED COURSES

Course #	Description	Completed	Credits
AMC 100	First Year Seminar		3
ENG 102	Dev Writing (by placement only)		(3)
ENG 103	Freshman Composition		3
ENG 104	Writing Through the Literature (Pre-Req: ENG 103)		3
PHL 110	Intro to Philosophy		3
THE 210	Intro to Theology (Pre-Req: PHL 110)		3
COM 490	Senior Seminar I/Capstone		3
	Exploration in Natural Sciences		3
	Exploration in Western Cultures		3
	Exploration in Societies of the World		3
	Exploration in Creativity & Imagination		3
	Exploration in Global Language I		3
	Exploration in Global Language II		3
	Exploration in US in the World		3
	Exploration in Writing for Career and Creativity		3
	Exploration in Quantitative Reasoning		3
	Exploration in Global Dynamics		3
	Exploration in Catholic Intellectual Tradition (Pre-Req: THE 210)		3
		Total Credits	51 (54)

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COM 3XX	Intercultural Communications		3
COM 499	Internship		3
COM 490	Senior Capstone Seminar		3
		Total	18

**GENERAL ELECTIVES (7 classes needed in total, 3 of them need to be 300-level classes)**

<b>Course #</b>	<b>Description</b>	<b>Completed</b>	<b>Credits</b>
SCP I 2XX	Strategic Public Relations		3
SCP II 3XX	Public Relations Tactics		3
SCP III 3XX	Crisis Communications		3
COM 3XX	Rhetoric		3
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		<b>Total</b>	<b>21</b>
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PHL110	Intro to Philosophy		3
THE 210	Intro to Theology (Pre-Req: PHL 110)		3
COM 490	Senior Seminar I/Capstone		3
	Exploration in Natural Sciences		3
	Exploration in Western Cultures		3
	Exploration in Societies of the World		3
	Exploration in Creativity & Imagination		3
	Exploration in Global Language I		3
	Exploration in Global Language II		3
	Exploration in US in the World		3
	Exploration in Writing for Career and Creativity		3
	Exploration in Quantitative Reasoning		3
	Exploration in Global Dynamics		3
	Exploration in Catholic Intellectual Tradition (Pre-Req: THE 210)		3
		Total Credits	51 (54)

### REQUIRED COURSES (10) Communications Studies with Public Relations Track

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MCO 203	Intro to Media Studies		3
MCO 206	Intro to Digital Media		3
COM 3XX	Intercultural Communications		3
COM 499	Internship		3
COM 490	Senior Capstone Seminar		3
BUS 215	Public Speaking		3
SCP I 2XX	Strategic Public Relations		3
SCP II 3XX	Public Relations Tactics		3
SCP III 3XX	Crisis Communications		3
		<b>Total</b>	<b>30</b>

### GENERAL ELECTIVES (3 classes needed in total, 1 of them needs to be a 300-level class)

Course #	Description	Completed	Credits
COM 3XX	Rhetoric		3
WRI 311	Persuasive Professional Communication		3
MCO 207	Journalism		3
MCO 210	Intro to Film Studies		3
MCO 250	Screenwriting		3
ENG 201	Creative Writing		3
ENG 212	Memoir Writing		3
BUS 270	Marketing Principles		3
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		<b>Total</b>	<b>12</b>
		<b>Grand Total</b>	<b>39</b>